

Planning for Da Nang Event

Title: **Manufacturing, Software and Financial Services: how to make the most out of Da Nang as a FDI destination**
Time and Date: 21 August 2026 (8.30am – 13.00 pm)
Location: Prince Hotel Danang (92 Võ Nguyên Giáp, Sơn Trà, Đà Nẵng 550000)

Agenda

8.30 – 9.00 a.m. Registration/ Networking

9.00 – 9.15 a.m. Opening **Central Vietnam Business Alliance and RÖDL Vietnam**

Speaker CVBA: Christopher Vanloon, Chairman, Central Vietnam Business Alliance (CVBA)

Speaker RÖDL: Michael Wekezer, Managing Director RÖDL Vietnam

9.15 - 09.35 a.m. **'Tax Updates and Da Nang-Specific Incentives: Expansion Opportunities and Key Considerations, RÖDL – Ms. Tran, Duong (Tax Advisory Manager)**

09.35 - 10.00 a.m. **'New Investment Law practical experiences in Da Nang, new Free Trade Zone, Green Industrial Standards', RÖDL – Ms. Pham, Thi My Hanh (Head of Legal Services)**

10.00 - 10.25 a.m. **'Circular 99 in practice and Global Mobility Value Add Proposition ', RÖDL – Ms. My Hoa, Nguyen (BPO Team Lead)**

10.25 - 10.45 a.m. Coffee Break

10.45 - 11.10 a.m. **'Central Vietnam's Industrial Landscape - Overview and Roadmap, Austin Weyers (Vice Director of Central Vietnam Realty & Managing Director of Central Vietnam Ready Built Factory)**

11.10 - 12.00 p.m. Panel and Q&A, **'Da Nang as FDI destination: Opportunities and Challenges'**

Moderator: RÖDL, Lutz, Managing Director Hanoi

IFC (Vietnam International Financial Centre in Da Nang City), Oscar Njuguna, Director

CVBA, Christopher Vanloon, Chairman, Central Vietnam Business Alliance (CVBA)

CBRE, Lawrence Lennon MRICS, Director

The Marketing House - Vietnam, Mieke Claerhout, Founder & General Manager

12.00 – 1.00 p.m. Closing and networking lunch