



GALA DINNER BUSINESS AWARDS 2026

GREEN
BUSINESS
OF THE YEAR

START-UP
OF THE YEAR

BUSINESS
INNOVATION

COMMUNITY
IMPACT

6 PM - LATE **20** NOV. 2026

JW MARRIOTT HOTEL & SUITES SAIGON



GBA Members

Early Bird (By 20 Oct.)

VND 2,500,000

Standard Price:

VND 3,000,000



Non Members

Early Bird (By 20 Oct.)

VND 3,500,000

Standard Price:

VND 4,000,000



Fine Dining & Free-Flow Drinks



Live Finalist Pitches & Audience Voting



Lucky Draw Prizes



Live Entertainment



GALA DINNER BUSINESS AWARDS 2026

SPONSORSHIP PACKAGE

PLATINUM
VND 55 MILLION

GOLD
VND 28 MILLION

ADVERTISING BENEFITS

Exclusive by Industry (per Sponsorship Tier)	✓	
Logo on E-marketing Materials (Email Blasts, Website, Social Media and Communication Channels)	Large	Medium
Logo on Invitations and Thank-You Letters	Large	Medium
Logo on Event Recap Video	Large	Medium
Company Mentioned in Thank-you Post on Social Media	✓	✓
Company Mentioned in Official Press Release of the Event	✓	✓

GALA DINNER BENEFITS

Number of Complimentary Tickets	10 Tickets	5 Tickets
Priority VIP Seating	✓	✓
Company Logo on Dining Table	Large	Medium
Booth for Product Display at the Event	✓	
Logo on Marketing Materials (Backdrop, Standee, Signage)	Large	Medium
TVC Display on Digital Screen at the Event	✓	✓
Mentioned in Opening and Closing Remarks	✓	✓

Note:

- Sponsorship applications are due by COB Thursday, 5 November 2026.
- Sponsorship packages for non-members are available upon request.



GALA DINNER BUSINESS AWARDS 2026

ABOUT US

The German Business Association (GBA), established in 1995, has been a cornerstone for German commerce and culture for over 30 years. With over 400 businesses and corporate partners, GBA stands as one of the largest and most prominent foreign associations in Vietnam, well integrated and highly respected within the local community.

BECOME A SPONSOR

- Premium Brand Visibility across GBA's extensive communication channels and event platforms.
- Expand Your Network among top-tier business leaders, key decision-makers, and diplomatic representatives.
- Exclusive Access & VIP Seating reserved for your representatives at this prestigious gala celebration.
- Celebrate Excellence & Sustainability by honoring outstanding achievements and impactful business practices across the German business community.

THE AWARD

This prestigious ceremony is a testament to the unwavering commitment to innovation, excellence, sustainability, and community impact that characterizes our business leaders, innovators, entrepreneurs, community representatives.

As we expect over 200 in-person participants, including prominent leaders and media representatives, the award night will be a memorable event you do not want to miss. This year, the GBA proudly recognizes business excellence across four award categories: Green Business of the Year, Business Innovation, Community Impact and Start-up of the Year.

CONTACT US



Ms. Mai Anh



event@gba-vietnam.org



(+84) 903 720 788



www.gba-vietnam.org