



EUROCHAM's BUSINESS AWARD 2023

<u>Category 1:</u> <u>Green Business of</u> <u>The Year</u>	<u>Criteria</u>	<u>Measures</u>
	Criterion 1: Environmental Impact	Demonstrated efforts and measurable impact in reducing carbon footprint, conserving resources, and minimizing environmental harm.
	Criterion 2: Sustainability Culture	Comprehensive integration of sustainability across policies, operations, and processes through initiatives that promote sustainable values and behaviors.
	Criterion 3: Innovation in Green Solutions	Development and adoption of innovative green technologies, products, or services that contribute to environmental sustainability.
	Criterion 4: General Presentation	

<u>Category 2:</u> <u>Business</u> <u>Innovation Award</u>	<u>Criteria</u>	<u>Measures</u>
	Criterion 1: Disruptive Innovation	Development and implementation of groundbreaking ideas, technologies, or business models that disrupt the industry and drive business success.
	Criterion 2: Market Impact and Competitiveness	Evidence of the innovation's positive impact on the market, including increased market share, customer acquisition, or competitive advantage.
	Criterion 3: Creative Problem-Solving	Demonstrated ability to identify and solve complex business challenges through innovative thinking and strategic approaches.
	Criterion 4: General Presentation	



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<u>Category 3:</u> <u>SME Excellence</u> <u>Award</u>	<u>Criteria</u>	<u>Measures</u>
	Criterion 1: Business Growth and Financial Performance	Demonstrated consistent growth in revenue, profitability, market share, or customer base.
	Criterion 2: Market Innovation and Adaptability	Introduction of innovative products, services, or business models that meet market needs and demonstrate adaptability to changing business environments.
	Criterion 3: Product/Service Quality and Innovation	Development and delivery of high-quality products or services that meet customer needs and demonstrate innovation in design, features, or functionality.
	Criterion 4: General Presentation	

<u>Category 4:</u> <u>Employer of the</u> <u>Year Award</u>	<u>Criteria</u>	<u>Measures</u>
	Criterion 1: Employee Engagement and Satisfaction	Implementation of strategies and initiatives that foster a positive work environment, promote employee engagement, and ensure high levels of job satisfaction.
	Criterion 2: Talent Development and Retention	Focus on employee development, training programs, mentorship opportunities, and retention strategies that contribute to the growth and success of employees.
	Criterion 3: Employee Engagement in CSR:	Integration of corporate social responsibility (CSR) initiatives that involve employees, allowing them to actively participate in giving back to society and making a positive impact.
	Criterion 4: General Presentation	