GERMAN BUSINESS & INVESTMENT FORUM

Tuesday, 13 October 2026 | JW Marriott Hotel & Suites Saigon

FULL PROGRAM			
TIME	**SESSION & TOPIC**	**SPEAKERS**	**LOCATION**
MORNING PLENARY SESSION			
08:30 - 09:00	Registration & Networking		2nd Floor - Grand Ballroom
09:00 - 09:05	Welcome Remarks	Mr. Alexander Ziehe, Chairman, **German Business Association (GBA)**	Grand Ballroom
09:05 - 09:10	Opening Remarks	Mr. Nguyen Loc Ha, Vice Chairman, **HCMC People's Committee**	Grand Ballroom
09:10 - 09:15	Opening Remarks	Ms. Helga Margarete Barth, **Ambassador of Germany to Vietnam**	Grand Ballroom
09:15 - 09:25	Opening Remarks - Guest of Honour	Dr. Peter Tschentscher, **First Mayor of Hamburg**	Grand Ballroom

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09:25 - 09:40	**Strategic Keynote:** Germany & Vietnam - Partners for the Next Era of Growth	Mr. Peter Kompalla, Chief Representative, **AHK Vietnam**	Grand Ballroom
09:40 - 10:00	**Government Keynote:** Vietnam's Economic Vision 2035	Ms. Dao Thanh Huong, Deputy Director General, **Foreign Investment Agency (FIA), MOF**	Grand Ballroom
10:00 - 11:00	**High-Level Leadership Dialogue**: Vietnam's Next Growth Chapter - How Germany Can Contribute	**Moderator**: Michael Wekezer, Country Manager, Rödl Vietnam **Panelist**: Prof. Andreas Kaplan, President and Managing Director, KLU **Panelist**: Bui Quang Hung, Deputy Director General, Vietrade, (MOIT) **Panelist**: Dr. Christopher Schwieger, State Councillor, Ministry of Economic Affairs of Hamburg **Panelist**: Dr. Michaela Baur, Country Director, GIZ Vietnam **Panelist**: Rich McClellan, CEO of the Viet Nam International Financial Center (VIFC)	Grand Ballroom

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11:00 - 11:30	**Strategic Cooperation Announcements**	▪ CERMED & NEWTECHCO GROUP & PHYTOPHARMA ▪ GREEN HYDROGEN HUB AHK & GIZ & VGU ▪ TVET ON GH2 INDEFOL & GIZ & KTEC ▪ VGU & HAW ▪ HETTICH & DEG IMPULSE ▪ HETTICH & HAN SPACES ▪ BOSCH & BECAMEX	Grand Ballroom
11:30 - 11:45	Media Interview		Grand Ballroom
11:45 - 14:00	Lunch Break	▪ **Light Lunch & Networking (All Participants)** Venue: JW Marriott Hotel & Suites Saigon ▪ **VIP Executive Luncheon (By Invitation Only)** Venue: Deutsches Haus Ho Chi Minh City	Foyer
AFTERNOON PLENARY SESSION			

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14:00 - 15:30	**Theme 1:** Investment, Industry & Infrastructure: Unlocking the Next Wave of Investment and Infrastructure	**Moderator:** Lutz Christoph Koch, Managing Director, Rödl Vietnam **Speaker:** Jens Meier, CEO, Hamburg Port Authority (HPA) **Speaker:** Yao Tang, Head of Investment Promotion, ASEAN, GTAI **Panelist:** Dau Quoc Hung, Deputy Marketing Manager, Saigon Newport **Panelist:** Jessica Aung, Project Lead & Partners Transformation Desk SEA, DEG IMPULSE	Hall A - Grand Ball Room
14:00 - 15:30	**Theme 2:** Technology for Transformation: Smart Manufacturing and Green Growth	**Moderator:** Luat Nguyen, Managing Director, Cicor Vietnam **Speaker:** Marcus Pratsch, Global Head of Sustainable Bonds & Finance / Managing Director, DZ Bank **Speaker:** Tuan Vi, Vice President SCM & Logistics Asia Pacific, Schaeffler **Panelist:** Christoph Janensch, Business Lead Economic Development, Agency for Business & Economic Development (AWE) & AHK Vietnam **Panelist:** Phu Huynh, CEO, Kuka Vietnam	Hall B - Grand Ball Room

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14:00 - 15:30	**Theme 3:** Talent for Industrial Transformation: Building Talent and Skills for the Next Era of Growth	**Moderator:** Björn Koslowski, Deputy Chief Representative, AHK Vietnam **Speaker:** Doan Le, HR Director, Bosch Global Software Technologies Vietnam **Speaker:** Dr. Marcus Wittner, Founding Partner, contagi **Panelist:** Beate Dippmar, Cluster Coordinator & Program Director, GIZ Vietnam **Panelist:** Thomas Aulig, Vice President, VGU	Hall C - Phu Quoc Room
15:30 - 16:00	Tea Break		Foyer
16:00 - 16:45	**Panel Discussion:** Made in Germany - Value Behind the Brand	**Moderator:** Alexander Ziehe, Vice President Southeast Asia, Hettich Group **Panelist:** Elmar Dutt, CEO, Deutsches Haus Ho Chi Minh City **Panelist:** Hong Tran, General Director, Kärcher Vietnam **Panelist:** Torben Minko, Managing Director, B.Braun Vietnam	Hall A - Grand Ball Room

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16:45 - 17:30	**CEO Dialogue:** What Vietnam Needs Next - Perspectives from Germany & Vietnam	**Moderator:** Dirk Arend, Head of Business Unit, CBTW **Panelist:** Daniel Henn, Managing Director & Regional Manager, Fuchs Lubricants Vietnam **Panelist:** Duc Dang, Director, Becamex **Panelist:** Minh Nguyen, Country Lead, Allianz Vietnam **Panelist:** Stella Sevegran, CEO, Digi-TEXX Vietnam	Hall A - Grand Ball Room
17:30 - 21:00	**Evening Reception**	DeutschenTreff HCMC - Business Networking with the Hamburg Delegation	3rd Floor - The Lawn

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