



GBA OKTOBERFEST 2026

HCMC SPONSORSHIP PACKAGE

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SCAN FOR MORE DETAILS >>>

SPONSORSHIP LEVELS (*VND INCL. VAT)	DIAMOND	PLATINUM	GOLD	SILVER
GBA Member Standard	419,000,000	299,000,000	199,000,000	129,000,000
Non-member Standard	439,000,000	319,000,000	219,000,000	139,000,000
TICKETS & HOSPITALITY				
Complimentary Tickets	180	120	80	50
Premium Table Location	1 st Option	2 nd Option	3 rd Option	4 th Option
Reserved Tables with Logo	Yes	Yes	Yes	Yes
Free Mugs with Company Logo	220	150	100	60
BRANDING & VISIBILITY				
Exclusive by Industry (per Sponsorship Tier)	Yes	No	No	No
Booth at the Event	Yes	20% Discount	10% Discount	5% Discount
Name Mentioned at Opening Speech	Yes	Yes	Yes	Yes
Company Logo on Tickets & Flyers	Extra Large	Large	Medium	Small
Logo on Event Backdrops (Entrance & Stage)	Extra Large	Large	Medium	Small
Logo on Press Conference Backdrop	Extra Large	Large	Medium	Small
Logo on Banner at Event Tent	Extra Large	Large	Medium	Small
MEDIA EXPOSURE				
Speaking Slot at Press Conference	5-Minute	3-Minute	MC Mention	MC Mention
Logo on Websites & Communication Channels	Extra Large	Large	Medium	Small
Logo in Recap Video	Extra Large	Large	Medium	Small
Name in Official Press Release & Local Media	Yes	Yes	Yes	Yes
Post-Event Report & Photo Coverage	Yes	Yes	Yes	Yes

*Sponsorship Confirmation Deadline by COB 31 July 2026

*Early Confirmation Bonus: Contract Signed by 1 July 2026 and Receive 10% Extra Sponsorship Tickets