



GBA OKTOBERFEST 2026

HANOI SPONSORSHIP PACKAGE

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SCAN FOR MORE DETAILS >>>

SPONSORSHIP LEVELS (*VND INCL. VAT)	DIAMOND	PLATINUM	GOLD	SILVER
GBA Member Early Bird (by COB 15 August 2026)	385,000,000	265,000,000	200,000,000	110,000,000
GBA Member Standard	450,000,000	305,000,000	230,000,000	150,000,000
Non-member Early Bird (by COB 15 August 2026)	410,000,000	280,000,000	210,000,000	120,000,000
Non-member Standard	475,000,000	325,000,000	240,000,000	170,000,000
TICKETS & HOSPITALITY				
Complimentary Tickets	150	100	75	40
Premium Table Location	1 st Option	2 nd Option	3 rd Option	4 th Option
Reserved Tables with Logo	Yes	Yes	Yes	Yes
Free Mugs with Company Logo	200	150	100	50
BRANDING & VISIBILITY				
Exclusive by Industry (per Sponsorship Tier)	Yes	No	No	No
Booth at the Event	Yes	20% Discount	10% Discount	5% Discount
Name Mentioned at Opening Speech	Yes	Yes	Yes	Yes
Company Logo on Tickets & Flyers	Extra Large	Large	Medium	Small
Logo on Event Backdrops (Entrance & Stage)	Extra Large	Large	Medium	Small
Logo on Press Conference Backdrop	Extra Large	Large	Medium	Small
Logo on Banner at Event Tent	Extra Large	Large	Medium	Small
MEDIA EXPOSURE				
Speaking Slot at Press Conference	5-Minute	3-Minute	MC Mention	MC Mention
Logo on Websites & Communication Channels	Extra Large	Large	Medium	Small
Logo in Recap Video	Extra Large	Large	Medium	Small
Name in Official Press Release & Local Media	Yes	Yes	Yes	Yes
Post-Event Report & Photo Coverage	Yes	Yes	Yes	Yes

*Sponsorship Confirmation Deadline by COB 31 August 2026