



# CORPORATE PARTNERSHIP PROGRAM 2025

## PLATINUM

Deutsche Bank 

Rödl & Partner

## GOLD



## SILVER



## PREMIUM SERVICE PARTNER

<b>BENEFITS</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>PREMIUM SERVICE PARTNER</b>
<b>Amount (VND)   12 Months</b>	<b>240 Million</b>	<b>135 Million</b>	<b>80 Million</b>	<b>200 Million</b>
<b>EVENTS</b>				
<b>GBA Oktoberfest (Tickets)</b>	<b>1 Table (10 Tickets)</b>	<b>2 Tickets</b>	<b>N/A</b>	<b>2 Tickets</b>
<b>GBA Monthly Business Meeting</b>	<b>4 Rep.</b>	<b>2 Rep.</b>	<b>1 Rep.</b>	<b>2 Rep.</b>
<b>GBA Excursion</b>	<b>4 Rep.</b>	<b>2 Rep.</b>	<b>1 Rep.</b>	<b>2 Rep.</b>
<b>GBA Sports Event</b>	<b>4 Rep.</b>	<b>2 Rep.</b>	<b>1 Rep.</b>	<b>2 Rep.</b>
<b>GBA Members for Members Workshop</b>	<b>4 Rep.</b>	<b>2 Rep.</b>	<b>1 Rep.</b>	<b>2 Rep.</b>
<b>Appreciation Dinner</b>	<b>2 Rep.</b>	<b>1 Rep.</b>	<b>1 Rep.</b>	<b>1 Rep.</b>
<b>Event Voucher (Non-refundable)</b>	<b>Up to 5 Mil. VND</b>	<b>Up to 3 Mil. VND</b>	<b>N/A</b>	<b>Up to 3 Mil. VND</b>
<b>1st Priority Presentation/Speech</b>	<b>GBA Business Meeting</b>	<b>GBA Business Meeting</b>	<b>N/A</b>	<b>GBA Business Meeting</b>
<b>Priority Seating</b>	<b>Head Table</b>	<b>Head Table</b>	<b>Head Table</b>	<b>Head Table</b>
<b>Participation in Partner's Events</b>	<b>Yes</b>	<b>Yes</b>	<b>N/A</b>	<b>Yes</b>
<b>Event Co-Organizing (Costs Covered by Partner)</b>	<b>2 Events (1st Priority)</b>	<b>1 Event (2nd Priority)</b>	<b>N/A</b>	<b>1 Event (2nd Priority)</b>

Benefits	Platinum	Gold	Silver	Premium Service Partner
Amount (VND)   12 Months	240 Million	135 Million	80 Million	200 Million
Brand Visibility				
Logo Visibility at GBA Office	Large	Medium	Small	Small
Promotional Marketing Materials (Displayed in GBA Office)	Large	Medium	Small	Small
Promotional Marketing Materials (Event Reception Desk)	4 times	2 times	1 time	2 times
Direct E-Introduction	Yes	Yes	Yes	Yes
Annual Membership Letter Mention	Yes	Yes	Yes	Yes
Exclusive Email Blasts	4 times	2 times	1 time	2 times
Trophy of Appreciation	Yes	Yes	Yes	Yes
Use of GBA Logo	Yes	Yes	Yes	Yes
Logo Visibility (Event Banners)	Large	Medium	Small	Small
Logo Visibility (Digital Marketing Materials)	Yes	Yes	Yes	Yes
Logo Visibility (Email Blast Banner)	Large	Medium	Small	Small
Event Proceedings (Presentations, Slideshow, etc.)	Large	Medium	Small	Small

BENEFITS	PLATINUM	GOLD	SILVER	PREMIUM SERVICE PARTNER
Amount (VND)   12 Months	240 Million	135 Million	80 Million	200 Million
Exclusive Offer	First Come, First Served	N/A	N/A	N/A
MEMBERSHIP BENEFITS				
Additional Representatives	2	1	N/A	N/A
ADVOCACY & HIGH-LEVEL MEETINGS				
Access to Government Events	1st Priority	2nd Priority	N/A	2nd Priority
Attend High-Level Meetings	1st Priority	2nd Priority	N/A	2nd Priority
NEWSLETTER				
Logo Display (Monthly)	Yes	Yes	Yes	Yes
Corporate Partner's News (Monthly)	Yes	Yes	Yes	Yes

<b>BENEFITS</b>	<b>PLATINUM</b>	<b>GOLD</b>	<b>SILVER</b>	<b>PREMIUM SERVICE PARTNER</b>
<b>Amount (VND)   12 Months</b>	<b>240 Million</b>	<b>135 Million</b>	<b>80 Million</b>	<b>200 Million</b>
<b>GBA WEBSITE</b>				
<b>Logo Visibility (Homepage)</b>	<b>Large</b>	<b>Medium</b>	<b>Small</b>	<b>Small</b>
<b>Logo Visibility (Corporate Partner Page)</b>	<b>Large</b>	<b>Medium</b>	<b>Small</b>	<b>Small</b>
<b>News/Events Posts</b>	<b>4 Times</b>	<b>2 Times</b>	<b>1 Time</b>	<b>2 Times</b>
<b>Advertisement (Running Banner)</b>	<b>2 Times</b>	<b>1 Time</b>	<b>N/A</b>	<b>1 Time</b>
<b>MEDIA &amp; PRESS</b>				
<b>Press Requests</b>	<b>1st Priority</b>	<b>Priority</b>	<b>N/A</b>	<b>Priority</b>
<b>Logo Visibility (Marketing Materials)</b>	<b>Large</b>	<b>Medium</b>	<b>Small</b>	<b>Small</b>
<b>SOCIAL MEDIA &amp; GBA ANNOUNCEMENT GROUPS</b>				
<b>Logo Visibility (Homepage Banner)</b>	<b>Large</b>	<b>Medium</b>	<b>Small</b>	<b>Small</b>
<b>Partner's News/Events Posts</b>	<b>4 times</b>	<b>2 times</b>	<b>1 time</b>	<b>2 times</b>
<b>Social Media Posts</b>	<b>4 times</b>	<b>2 times</b>	<b>1 time</b>	<b>2 times</b>
<b>Partner's Notifications (GBA Konnects Platform)</b>	<b>1st priority</b>	<b>1st priority</b>	<b>1st priority</b>	<b>1st priority</b>

LOYALTY DISCOUNT		
TERM	ANNUAL PAYMENT	ONE-TIME PAYMENT
2 YEARS	5%	10%
3 YEARS	10%	15%



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