

GERMAN BALL 2025

30 YEARS of EXCELLENCE



6 PM - 11 PM **22** NOV. 2025

VINPEARL LANDMARK 81 | AUTOGRAPH COLLECTION

DRESS CODE: BLACK TIE & BALL GOWN - SPARKLING ENCOURAGED

| | | |
|---------------|-----------------|---------------|
| ◆ GBA Members | Early Bird | VND 2,800,000 |
| | Standard Price: | VND 3,100,000 |
| ◆ Non Members | Early Bird | VND 3,200,000 |
| | Standard Price: | VND 3,500,000 |

- ✓ Fine Dining & Free-Flow Drinks
- ✓ Dance Performances
- ✓ Lucky Draw Prizes
- ✓ Live Entertainment



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SPONSORSHIP PACKAGE

| | PLATINUM VND 100 MILLION | GOLD VND 50 MILLION | SILVER VND 20 MILLION |
|--|-----------------------------|------------------------|--------------------------|
| ADVERTISING BENEFITS | | | |
| Exclusive by Industry (per Sponsorship Tier) | ✓ | | |
| Logo on E-marketing Materials Post-event (Website, Social Media and Communication Channels) | Large | Medium | Small |
| Logo on Thank-You Letters | Large | Medium | Small |
| Company Mentioned in Thank-you Post on Social Media | ✓ | ✓ | ✓ |
| GALA DINNER BENEFITS | | | |
| Number of Complimentary Tickets | 20 Tickets | 10 Tickets | 2 Tickets |
| Priority VIP Seating | ✓ | | |
| Company Logo on Dining Table | Large | Medium | Small |
| Small Booth for Product Display at the Event | ✓ | | |
| Logo on Marketing Materials (Backdrop, Standee, Signage) | Large | Medium | Small |
| TVC Display on Digital Screen at the Event | ✓ | | |
| Gift/Product Included in Guest Gift Bag | ✓ | | |
| Mentioned in Opening and Closing Remarks | ✓ | ✓ | ✓ |

Note:

- Sponsorship applications are due by COB Wednesday, 12 November 2025.
- Sponsorship packages for non-members are available upon request.

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ABOUT US

The German Business Association (GBA), established in 1995, has been a cornerstone for German commerce and culture for 30 years. With over 400 businesses and corporate partners, GBA stands as one of the largest and most prominent foreign associations in Vietnam, well integrated and highly respected within the local community.

THE GERMAN BALL

The German Ball is dedicated to celebrating the people who form the very heart of our community. It is also a moment to reflect on and honor the milestones that have defined the GBA's three-decade journey in Vietnam.

As we expect over 300 in-person participants, including prominent leaders and media representatives, the award night will be a memorable event you do not want to miss.



BECOME A SPONSOR

- Premium Brand Visibility across GBA's extensive communication channels and event platforms.
- Expand Your Network among top-tier business leaders, key decision-makers, and diplomatic representatives.
- Exclusive Access & VIP Seating reserved for your representatives at this prestigious gala celebration.
- Elegant Gala Experience to entertain your guests, business partners, colleagues, and friends, in an elegant German gala evening.

CONTACT US



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