



# CORPORATE PARTNERSHIP PROGRAM 2026

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## PLATINUM

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## GOLD

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## SILVER

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## PREMIUM SERVICE PARTNER

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BENEFITS		PLATINUM	GOLD	SILVER	PREMIUM SERVICE PARTNER
Amount (VND)   12 Months		240 Million	135 Million	80 Million	200 Million
EVENTS					
GBA Oktoberfest (Tickets)	1 Table (10 Tickets)	2 Tickets	N/A	2 Tickets	
GBA Monthly Business Meeting	4 Rep.	2 Rep.	1 Rep.	2 Rep.	
GBA Excursion	4 Rep.	2 Rep.	1 Rep.	2 Rep.	
GBA Sports Event	4 Rep.	2 Rep.	1 Rep.	2 Rep.	
GBA Members for Members Workshop	4 Rep.	2 Rep.	1 Rep.	2 Rep.	
Appreciation Dinner	2 Rep.	1 Rep.	1 Rep.	1 Rep.	
Event Voucher (Non-refundable)	Up to 5 Mil. VND	Up to 3 Mil. VND	N/A	Up to 3 Mil. VND	
1st Priority Presentation/Speech	GBA Business Meeting	GBA Business Meeting	N/A	GBA Business Meeting	
Priority Seating	Head Table	Head Table	Head Table	Head Table	
Participation in Partner's Events	Yes	Yes	N/A	Yes	
Event Co-Organizing (Costs Covered by Partner)	2 Events (1st Priority)	1 Event (2nd Priority)	N/A	1 Event (2nd Priority)	

BENEFITS		PLATINUM	GOLD	SILVER	PREMIUM SERVICE PARTNER
Amount (VND)   12 Months		240 Million	135 Million	80 Million	200 Million
BRAND VISIBILITY					
Logo Visibility at GBA Office	Large	Medium	Small	Small	Small
Promotional Marketing Materials (Displayed in GBA Office)	Large	Medium	Small	Small	Small
Promotional Marketing Materials (Event Reception Desk)	4 times	2 times	1 time	2 times	2 times
Direct E-Introduction	Yes	Yes	Yes	Yes	Yes
Annual Membership Letter Mention	Yes	Yes	Yes	Yes	Yes
Exclusive Email Blasts	4 times	2 times	1 time	2 times	2 times
Trophy of Appreciation	Yes	Yes	Yes	Yes	Yes
Use of GBA Logo	Yes	Yes	Yes	Yes	Yes
Logo Visibility (Event Banners)	Large	Medium	Small	Small	Small
Logo Visibility (Digital Marketing Materials)	Yes	Yes	Yes	Yes	Yes
Logo Visibility (Email Blast Banner)	Large	Medium	Small	Small	Small
Event Proceedings (Presentations, Slideshow, etc.)	Large	Medium	Small	Small	Small

Benefits		Platinum	Gold	Silver	Premium Service Partner
Amount (VND)   12 Months		240 Million	135 Million	80 Million	200 Million
Exclusive Offer		First Come, First Served	N/A	N/A	N/A
Membership Benefits					
Additional Representatives		2	1	N/A	N/A
Advocacy & High-Level Meetings					
Access to Government Events		1st Priority	2nd Priority	N/A	2nd Priority
Attend High-Level Meetings		1st Priority	2nd Priority	N/A	2nd Priority
Newsletter					
Logo Display (Monthly)		Yes	Yes	Yes	Yes
Corporate Partner's News (Monthly)		Yes	Yes	Yes	Yes

Benefits		Platinum	Gold	Silver	Premium Service Partner
Amount (VND)   12 Months		240 Million	135 Million	80 Million	200 Million
GBA Website					
Logo Visibility (Homepage)		Large	Medium	Small	Small
Logo Visibility (Corporate Partner Page)		Large	Medium	Small	Small
News/Events Posts on GBA Website		4 Times	2 Times	1 Time	2 Times
Website Banner Placement		2 Times	1 Time	N/A	1 Time
Media & Press					
Press Requests		1st Priority	Priority	N/A	Priority
Logo Visibility (Marketing Materials)		Large	Medium	Small	Small
Social Media & GBA Announcement Groups					
Logo Visibility (Homepage Banner)		Large	Medium	Small	Small
Partner's News/Events Posts		4 times	2 times	1 time	2 times
Social Media Posts		4 times	2 times	1 time	2 times
Partner's Notifications (GBA Konnects Platform)		1st priority	1st priority	1st priority	1st priority

## LOYALTY DISCOUNT

TERM	ANNUAL PAYMENT	ONE-TIME PAYMENT
2 YEARS	5%	10%
3 YEARS	10%	15%



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## CORPORATE PARTNERS 2026

### PLATINUM



**BOSCH**

Invented for life

**Deutsche Bank** 

**RÖDL**

### GOLD



**FORVIA**  
HELLA

**GW**

**JP contagi** 

**kobler**

**Luther.**

 Mercedes-Benz

**MESSER**  
Gases for Life

**SAO VÀNG** 

**SCHAFFLER**

**ZIEHL-ABEGG** 

### SILVER



**DÜRR**

**Hettich**

**STADA**  
PHARMA

**VIAS**  
HOTELS & RESORTS



**GRADION**  
scaling business

### PREMIUM SERVICE PARTNER