



BUSINESS AWARDS 2024

EVENT DETAILS



THURSDAY, 29 AUGUST 2024



6:30 PM - 10:00 PM



VINPEARL LANDMARK 81, AUTOGRAPH COLLECTION

JOIN THE CELEBRATION OF EXCELLENCE



GBA MEMBERS

VND 2,400,000



NON-MEMBERS

VND 2,900,000



Entrance Ticket



Live Entertainment



Fine Dining & Free-Flow Beverages



High-Profile Guests



anna@gba-vietnam.org



(+84) 906 963 190



www.gba-vietnam.org



ABOUT US

The **German Business Association (GBA)**, established in **1995**, has been a cornerstone for German commerce and culture for **30 years**. With **400 members**, GBA stands as one of the **largest and most prominent** foreign associations in Vietnam, deeply integrated and esteemed within the local community.

THE AWARD

This prestigious ceremony is a testament to the unwavering commitment to innovation, excellence, sustainability, and community impact that characterizes our business leaders, innovators, entrepreneurs, community representatives.

As we expect over **200 in-person** participants, including prominent leaders and media representatives, the award night will be a memorable event you do not want to miss.

BECOME A SPONSOR

- **Showcase Your Brand** as an industry leader to a distinguished audience.
- **Expand Your Network** by connecting with top-tier businesses & decision-makers.
- **Celebrate Excellence** by being part of an event that honors outstanding achievements.
- **Drive Sustainability** by endorsing initiatives recognized in the awards.

CONTACT US



Ms. Anna Tran



anna@gba-vietnam.org



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SPONSORSHIP PACKAGE

DIAMOND
(44 MILLION VND)

PLATINUM
(22 MILLION VND)

ADVERTISING BENEFITS

Logo Placement on E-Marketing Promotion (Flyer, Email Blast, Website, Social Media)	Yes	Yes
Logo Placement on Marketing Materials (Entrance & Stage Backdrop, Standee, Signage)	Yes	Yes
Featured Thank-You Posts on GBA’s Social Media and Communication Channels	Yes	Yes
Mentioned in the Official Press Release of the Event	Yes	Yes
Featured Thank-You Post on GBA Monthly Newsletter	Yes	No
Exclusive Post on Online Communication Channels	Yes	No
Logo Featured in Recap Video	Yes	Yes

GALA DINNER BENEFITS

Tickets to the Gala Dinner (Prime Location)	10	5
Company Logo Featured on Dining Table	Large	Medium
Acknowledged in the Speeches at the Beginning & Closure of the Event	Yes	Yes
One Standee at the Event	Yes	No

Notes:

- Sponsorship for registration will be secured by August 9, 2024.
- Sponsorship packages for non-member are available upon request.



[REGISTER HERE](#)