

Hanoi, May 6<sup>th</sup>, 2016

*Dear Sirs/Madams,*

With the desire to call for qualified and potential foreign investors to support the local socio-economic development and to promote local tourism, the People's Committee of Thua Thien - Hue province in collaboration with the Bank for Investment and Development of Vietnam (BIDV) and the Ministry of Foreign Affairs will hold a “Conference on Investment and Tourism promotion in Thua Thien Hue province” on Saturday, July 2<sup>nd</sup>, 2016.

The Conference will be co-chaired by leaders from the central Government, Ministries and line Agencies, with the participation of economic experts, domestic and international companies, and of the representatives from the Diplomatic Corps.

Attached herewith is the List of priority projects calling for investment of the Thua Thien – Hue province where you can find the sectors of your own interest, as well as the tentative program of the Conference.

If you would like to participate or you have any inquiries, please kindly send an e-mail to Mr Le Gia Think ([thinklg@mofa.gov.vn](mailto:thinklg@mofa.gov.vn)) to confirm your attendance before 15 June, 2016.

Sincerely Yours,

**Ambassador Nguyen Hoang Long,  
Director-General of Department for Foreign Affairs of Provinces  
Ministry of Foreign Affairs**

*Tentative*

**Conference on investment and tourism promotion  
of Thua Thien Hue province in 2016  
(Saturday, July 2nd, 2016)**

<b>Time</b>	<b>Content</b>
<b>Morning</b>	<b>Investment fact finding program</b>
<b>7.30-11.00</b>	<ul style="list-style-type: none"><li>- Visiting Chân Mây - Lăng Cô Economic Zone, industrial park; sea coast and lagoons; Bach Ma National Reservoir; beauty spots and tourist sites in Hue city and suburbans.</li><li>- Exploring tourists routes, unique tourism products of Hue city.</li><li>- Provincial leaders welcome investors (if any)</li></ul>
<b>Afternoon</b>	<b>Official Conference</b>
<b>13.30 – 14.00</b> <i>(15 minutes)</i>	Registration and Welcome - B2B meeting
<b>14.00 – 14.05</b> <i>(05 minutes)</i>	Introduction and opening speech
<b>14.05 – 14.15</b> <i>(10 minutes)</i>	Show of film “Thua Thien Hue – Integration and Development”
<b>14.15-14.25</b> <i>(10 minutes)</i>	Speech by Provincial Leader
<b>14.25-14.40</b> <i>(15 minutes)</i>	Introduction and speech of BIDV President(co-sponsor of the Conference)
<b>14.40-14.55</b> <i>(15 minutes)</i>	Introduction of the potentials and advantages; economic development orientations towards 2020; mechanisms and incentives; investment environment; calling for investment into Thua Thien Hue Province
<b>14.55-15.05</b> <i>(10 minutes)</i>	Speech of leader from Ministry of Culture, sport and tourism
<b>15.05-15.15</b> <i>(10 minutes)</i>	Speech by leader from Ministry of Planning and Investment
<b>15.15-15.25</b> <i>(10 minutes)</i>	Speeches of business / investors (succeeded investors outline the advantages and disadvantages of investment environment in Thua Thien Hue)
<b>15.25-15.40</b> <i>( 15 minutes)</i>	Tea Break

<b>15.40 – 15.50</b> <i>(10 minutes)</i>	Speeches of Economic Expert
<b>15.50 – 16.00</b> <i>(10 minutes)</i>	Speech of the development of tourism products in Thua Thien Hue province
<b>16.00 – 16.40</b> <i>(40 minutes)</i>	Q&A
<b>16.40-16.50</b> <i>(10 minutes)</i>	Conclusion by the chairpersons
<b>16.50 – 17.05</b> <i>(15 phút)</i>	Conclusion of Government Leader
<b>17.05 – 17.20</b>	Granted registration certificates of investment, sign the investment agreement (if any), financing and loans
<b>17.20-17.30</b>	Conclusion and thank you speech by Provincial Leader
<b>18.00 – 21.00</b>	<b>Dinner Party hosted by BIDV and Thua thien Hue province;</b>
	Music and dancing show